



ELEMENTS – THE BEST WINDOW
FOR THE BEST HOME – *yours*

Elements[™]

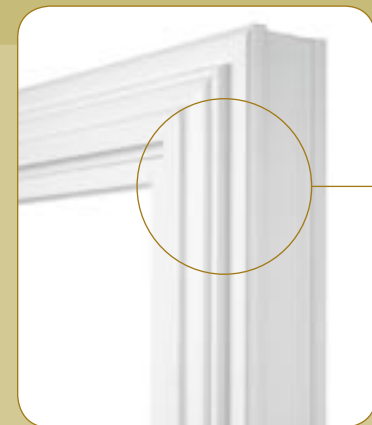
 Soft-Lite[®]
Windows
Bringing quality to light.

THE ELEMENTS OF A GREAT WINDOW

PERFORMANCE

Chilly nights. Torrential rains. Gale-force winds. Elements Windows will keep your family warm, comfortable and dry year-round and protect your most valuable investments – your home and its contents – better than any other window available today. Only Elements features an engineered sloped sill with a series of barriers and diversions that prevents leaks and holds tight under intense winds. No other window manufacturer – including the major brand names that you’re probably familiar with – can match the performance of Elements, the window that’s built to last.

1



2

AESTHETICS

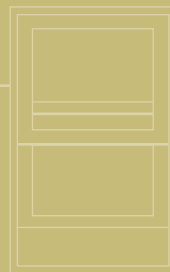
Because no wood window can match the performance of vinyl, Elements Windows feature composite construction, and they’re beautifully styled. Outside, Elements accentuates your home with artistically crafted cove molding. Inside, Elements offers soft, rounded corners, low-profile locks and sculpted sash detail that combine for a beautiful, classic look. Customize Elements with a variety of interior woodgrain finishes and the ability to match any exterior color.

3



ASSURANCE

Elements Windows are made in the United States by Soft-Lite®, a company with over 70 years of expertise and an industry-recognized, award-winning leader in window and door design and manufacturing. Elements Windows are sold exclusively by an Authorized Dealer covering your region – a dealer that meets Soft-Lite’s exacting standards and qualifications for integrity, professional installation and service after the sale. And Elements is covered by a warranty that comes with everything you’d expect from the best window available today.



4 DESIGNED FOR PERFORMANCE
The Elements of Energy Efficiency and Durability

6 DESIGNED FOR BEAUTY
The Elements of Style

8 DESIGNED FOR VERSATILITY
The Elements of Choice

10 DESIGNED FOR YOUR LIFESTYLE
The Elements of Assurance

11 DESIGNED FOR TODAY... AND TOMORROW
The Elements of Quality

The Elements For Your Lifestyle

You’ve devoted countless hours to decorating and accessorizing your home, making it truly yours. You want the best. Today, you’re considering replacement windows – a significant investment in your home and its resale value. Your current windows may leak, creating drafts and adding to your home utility bills, or permitting water to enter and damage your home’s interior. Or, they may be old and unsightly.



Whatever your motivation, Elements Windows are designed to fit your lifestyle. Elements allows you to express yourself through a variety of styles, finishes, colors and options that best fit your home and your tastes. And, there is no other window available today that can match Elements when it comes to protection against the cold, the rain and the wind. Elements delivers energy efficiency, year-round comfort and security to your home.



THE ELEMENTS OF PERFORMANCE

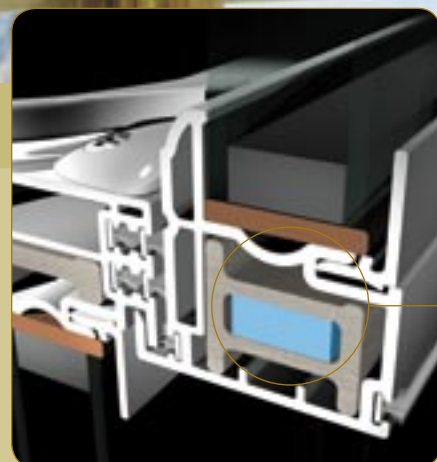
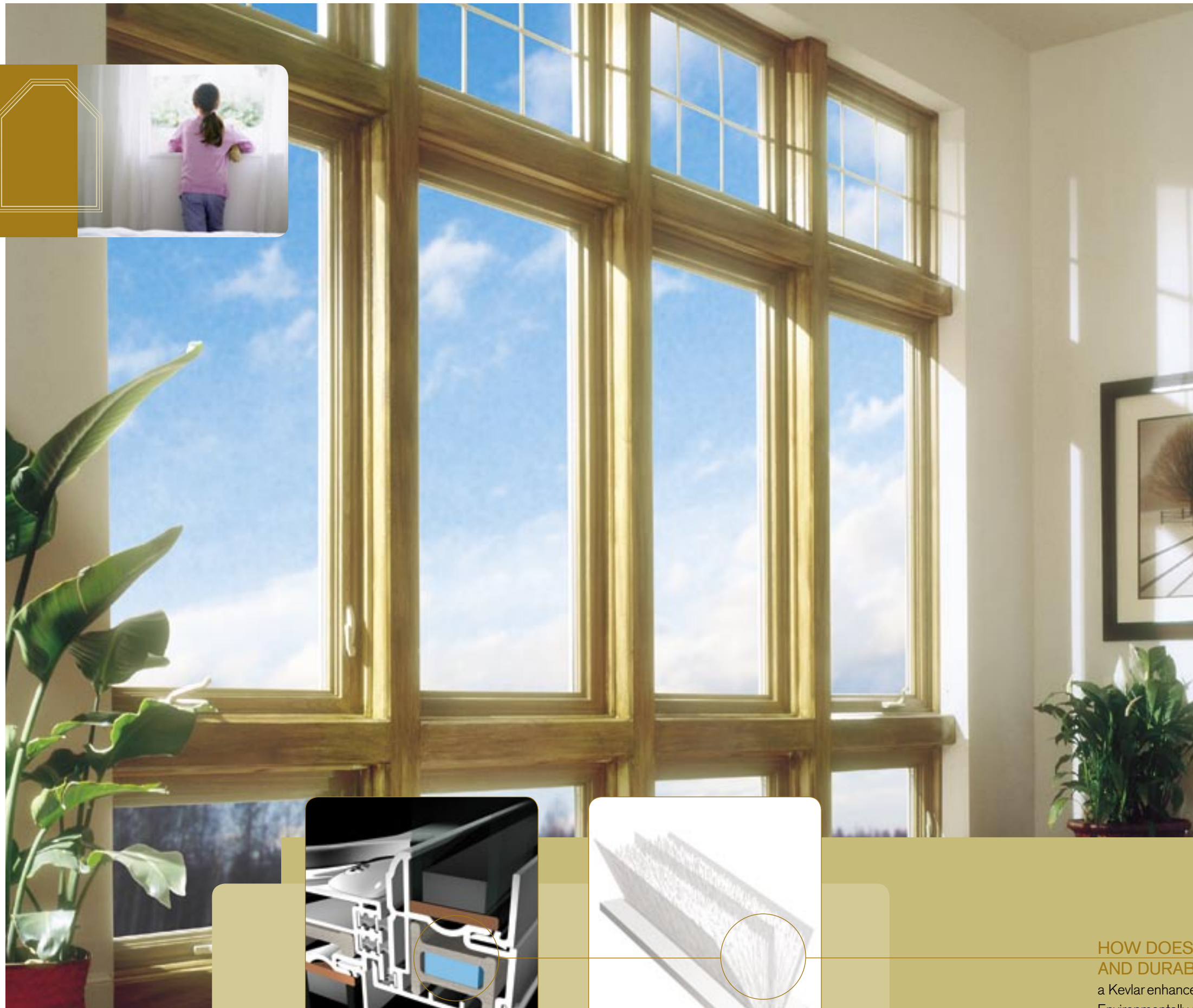
Energy Efficiency and Durability

When it comes to energy efficiency and durability, Elements is a clear winner above all competitors in these four critical performance categories for double-hung windows as rated by independent third party industry experts:

- ❑ **THERMAL RATING, OR U VALUE** – This rating means you'll lose less heat through Elements Windows than any other. The National Fenestration Rating Council (NFRC) – an organization that tests and rates windows for energy efficiency – rates Elements with Ultimate™ Glass at **.16** – the lowest – and best U Value in the industry today. The lower this number, the lower your energy bills.
- ❑ **AIR LEAKAGE RATING** – A leaking window means that your home allows your cooled air outside in the summer and cold air inside in the winter. The lower the air leakage number, the tighter your windows are, helping keep your home comfortable and cozy year-round. Elements boasts an industry best rating of **.01**, as tested by the American Architectural Manufacturers Association (AAMA), an organization that tests windows for structural durability and performance.
- ❑ **WATER PENETRATION (LC) RATING** – To keep your home dry, windows need to fight rain under driven winds. How much is too much? AAMA has tested Elements to an LC number of **60** – which equates to 8" of rain per hour battering the window at a force of 59 MPH.
- ❑ **DESIGN PRESSURE (DP) RATING** – Elements will withstand winds stronger than those recorded by 2005's Hurricane Katrina, the fourth most powerful hurricane of all time. Elements earned a **DP 70** rating when tested by AAMA, and is able to withstand winds up to 203 MPH.

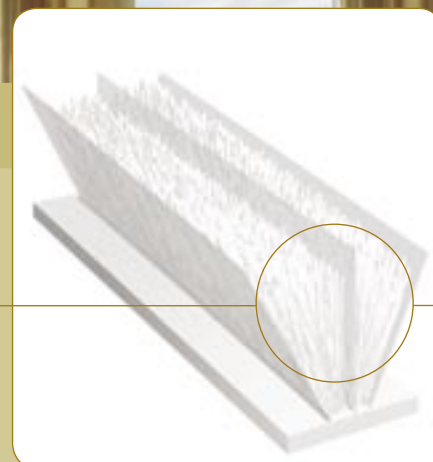
HOW DOES ELEMENTS ACHIEVE THESE LEVELS OF ENERGY EFFICIENCY AND DURABILITY? Through Soft-Lite's advanced engineering and design. That includes K-Beam, a Kevlar enhanced metal-free reinforced sash for maximum strength. A double compression seal. Environmentally friendly Comfort Foam™ insulation. 600" of Ultrafab Tri-Fin Gold Series weatherstripping with built-in Ultra-Fresh antimicrobial protection minimizes drafts, dust and pollen and fights the growth of mold on the weatherstripping material. The best low-emissivity glass systems are available to further minimize the waste of energy in your home. While we hope that your home will never face the extreme conditions we've designed Elements to withstand, you can rest assured that Elements Windows will help you and your family weather nature's worst.

Remember – when it comes to energy efficiency and durability, **Elements wins every time.**



K-BEAM™ COMPOSITE REINFORCEMENT BAR

Five times stronger than steel and over 700 times warmer than aluminum, Kevlar® adds strength and improves Elements' thermal performance.



ULTRASMART™ WEATHERSTRIPPING

600" of Ultrafab® Tri-Fin® Gold Series weatherstripping, with built-in Ultra-Fresh® antimicrobial protection, in an average size double-hung window.

THE ELEMENTS OF BEAUTY

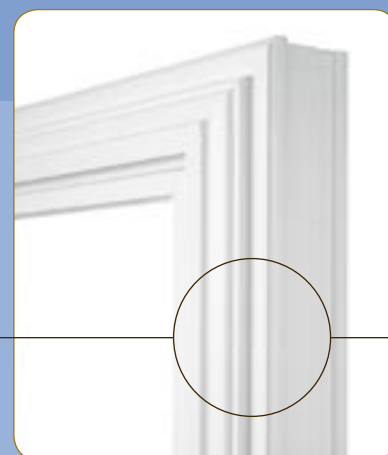


Inside. Outside. No matter which way you look at it, a great window has to look as good as it performs. Elements is a clear winner when it comes to architectural beauty that enhances the valuable curb appeal of your home.

Elements' exterior DecoFrame, interior frame and sash detail provide the look of traditional sculpted wood – without moisture problems that wood and clad-wood products may encounter over time. Rounded interior edges add to the overall beauty, as does the new Soft White™ satin finish. Low profile locks are creatively hidden from exterior view. The ILTIS Sash System features an easy-to-use built-in lock and tilt-in system that's one of the easiest to operate, most beautiful and durable lock/tilt-in hardware systems you'll find. Interested in adding mini blinds? Elements offers elegant between-the-glass mini blind systems that are stylish and never need cleaning.



ILTIS™ SASH SYSTEM
Built-in lock and tilt-in system.



DECOFRAME™
Both inside and out, the Elements double-hung window is designed with architectural beauty in mind.

BUT THE BEAUTY OF ELEMENTS GOES BEYOND APPEARANCE ALONE.

Operationally, Elements is a work of art in itself. Take for example the curved, sculpted lift rail that's ergonomically designed to allow you to gently nestle your fingers underneath. Combined with the exclusive 3/4" Teflon®-coated, stainless steel EnduraForce™ balance system, it makes opening and closing your windows smooth, effortless and silent! In fact, we believe that Elements Windows are the quietest available today.

Architectural **AND** operational beauty – truly Elements of a great window.



THE ELEMENTS OF VERSATILITY

Customizing your home has never been easier. Elements Windows are available in the most popular window styles including:

- CLASSIC DOUBLE-HUNG windows, easy to operate thanks to the EnduraForce balance system that eliminates the need for cords, springs or adjustments
- DOUBLE AND TRIPLE SLIDER windows, that roll effortlessly on corrosion-free solid brass rollers
- PICTURE WINDOWS available in a wide array of configurations

Looking for even more choices to truly customize your home? Soft-Lite offers a wide array of specialty window and door products such as Bay, Bow and Garden Windows, Hinged French Doors and Sliding Patio Doors for your consideration that may be specified in addition to your Elements Windows. Decorative glass in a variety of styles and coming options also can be specified to make your windows beautiful works of art for your home.

Inside, Elements makes it easy for you to match your decor. A variety of interior finishes, including several woodgrain choices, allow you to match or contrast your interior wood finishes, flooring and furnishings.

Outside, Elements can match any exterior color imaginable. Thanks to the SureCoat™ PVC Exterior Coating System, your new Elements Windows can provide the energy efficiency of vinyl while allowing you to perfectly match your home's exterior color or accents.

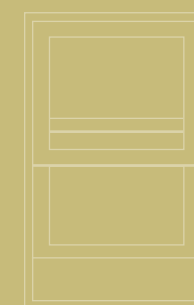
Beauty, energy efficiency, durability and a choice of styles, shapes, finishes, colors – all of the Elements you want, in one window!



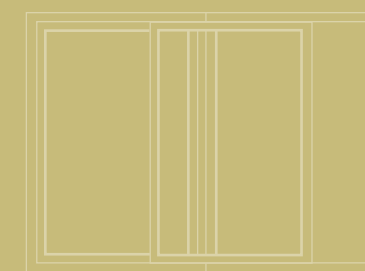
GARDEN WINDOW



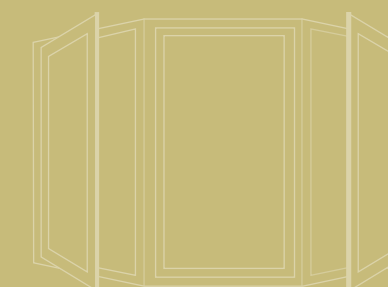
3-LITE BAY WINDOW



CLASSIC DOUBLE-HUNG



DOUBLE SLIDER



BAY WINDOW {3-LITE BAY}

THE ELEMENTS OF ASSURANCE



There are still three important things for you to know about your new Elements Windows – who makes them, who sells and installs them, and the warranty that covers them.

1

ELEMENTS WINDOWS ARE DESIGNED AND MANUFACTURED BY SOFT-LITE.

This innovative window manufacturer's products have improved American homes since 1934. Don't just take our word for it, Soft-Lite has been recognized as one of the leading manufacturers of windows and doors in industry publications such as *Window & Door Magazine* and *Door and Window Manufacturer*. Soft-Lite products are Gold-Label certified by the American Architectural Manufacturers Association (AAMA) and also by the National Fenestration Rating Council (NFRC). Soft-Lite is an Energy Star Partner, a joint program of the U.S. Environmental Protection Agency and the U.S. Department of Energy that recognizes energy efficient products and practices.

ELEMENTS WINDOWS ARE SOLD AND INSTALLED THROUGH AN EXCLUSIVE AUTHORIZED DEALER NETWORK.

Soft-Lite has selected one dealer per region throughout its United States territories to sell and install Elements Windows. These dealers have been chosen on the basis of integrity, product knowledge and professional installation and service after the sale. All Elements dealers have met Soft-Lite's rigorous and exacting standards, and are fully certified in all aspects of Elements. An **Elements Authorized Dealer** is one who is recognized in your region as one of the best in the business.

3

FINALLY, ELEMENTS IS BACKED BY THE BEST WARRANTY IN THE BUSINESS.

Our warranty includes everything you'd expect from the best window available today – transferable and non-prorated. A lifetime glass warranty is also included. A copy of the Elements Warranty is included in the rear pocket of this brochure.

2

IT'S NOT JUST WHAT WE SAY
IT'S WHAT OTHERS SAY



Elements Double-Hung Windows have been certified to meet the following **INDUSTRY-BEST** standards – no other window beats Elements in every category.

U VALUE {THERMAL RATING}

The lower this number, the less energy you'll need to heat or cool your home. Fitted with triple-pane Ultimate Glass, no other manufacturer has a double-hung U value this low.

.16

.01

AIR LEAKAGE RATING

The tightest operating windows you can buy!

LC RATING

Water penetration rating – which means that Elements Windows keep your home dry as they fight off severe conditions of 8" of rain per hour at driving **59 MPH** winds.

LC 60

DP 70

DESIGN PRESSURE

The higher the number, the more durable the window. Elements can withstand winds of up to **203 MPH** – the best in the business!

ELEMENTS EXCLUSIVE AUTHORIZED DEALER

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ULTRA-FRESH® IS A REGISTERED TRADEMARK OF THOMSON RESEARCH ASSOCIATES, INC.

Elements™

 **Soft-Lite**®
Windows
Bringing quality to light.